

Privacy Statement

This website (the "**Site**") is operated by CarOffer, LLC. This Privacy Statement (the "Statement") describes CarOffer's collection, use and disclosure of information practices in connection with the Site. This Statement applies to the national version of the Site, at www.caroffer.com as well as to any versions of the Site that CarOffer operates, including versions or pages that CarOffer co-brands or private labels to third-party distribution partners and other partners (collectively, "**Affiliates**"). For example, you may have arrived at a co-branded version of the Site from an Affiliate's website, in which case, that Affiliate will be clearly identified at the top of the home page of this Site. In this Statement, CarOffer refers to those versions of the Site as "**Affiliate Versions**." Please be aware that CarOffer may share any information you submit through this Site with Affiliates, as described below. During your visit to any Affiliate Version, the Affiliate may independently collect other information from you.

For purposes of clarification, this Statement also describes CarOffer's collection, use, and disclosure practices with respect to any personally identifiable information and Usage Data (as defined below) that is provided to CarOffer by any of its third-party distribution partners that display CarOffer vehicle listings.

This Statement does not describe CarOffer's collection, use and disclosure of information through means other than this Site (e.g., off-line) or the collection, use and disclosure practices of any Affiliate or other third parties. For information on a third party's information collection, use and disclosure practices, please review the privacy policy on the applicable third party's website. Also, please note that this Site contains links to other websites. CarOffer is not responsible for the websites, content or privacy practices of any third party. By using this Site, you acknowledge that you have read this Statement and agree that you are subject to the CarOffer terms and conditions.

CarOffer will collect your name and contact email and phone in connection with your use of the Site (e.g., to return the offer for the vehicle you wish to sell). CarOffer collects personally identifiable information only when you make it available through your use of the Site.

Information Use

Personally Identifiable Information. Personally identifiable information collected by CarOffer through your use of the Site, or through your providing a mobile number to receive your offer or other communication via text or SMS, may be stored on servers or in a cookie on your computer and may be used by CarOffer for any of the following purposes:

To confirm or fulfill a request that you make (e.g., in order to send you a price quote or other information you have requested, CarOffer may share your contact information and content interests with a participating CarOffer dealer and/or manufacturer).

To deliver vehicle offers via text or SMS, which, by providing your mobile number to CarOffer, you have expressly consented to receive.

To follow up on any request that you have previously made (e.g., CarOffer may contact you to determine whether the dealer and/or manufacturer responded to your original request).

To communicate with you regarding the CarOffer service (e.g., CarOffer may send you emails or call you to confirm a price quote request or to notify you that you have received an offer regarding a vehicle you have submitted).

To manage CarOffer's business and its relationships with Affiliates, customers, and other third parties to which CarOffer may disclose personally identifiable information pursuant to this Statement.

For Site administration, analysis, research, development, optimization and other internal purposes, including, without limitation, to compile Usage Data.

Usage Data: Usage Data is used by CarOffer for administrative, analytical, research, optimization and other purposes. For example, CarOffer may use statistical analyses of Usage Data in order to measure interest in the various areas of the Site, for development purposes and to inform partners in aggregate and anonymous terms about consumers who click on buttons as they navigate the site. IP addresses are also used for systems administration and troubleshooting purposes.

You agree that CarOffer may send to you, and you cannot opt out of, communications of a transactional or relationship nature, including, but not limited to, communications regarding fraudulent or illegal activity, the status of your vehicle offer, changes to this Statement or the CarOffer Terms of Service, as well as communications to confirm, fulfill and follow up on your Account registration or a request submitted through the Site.

Information Sharing

CarOffer may share personally identifiable information that you provide with third parties in the following cases:

1. Requests. If you request information or services through the Site, you agree that CarOffer may share personally identifiable information with third parties as may be necessary to provide such information to or perform such services for you. CarOffer may also share the personally identifiable information you submit as part of the request with the automobile manufacturer and/or its affiliates. Personally identifiable information also may be included in reports to these third parties, but only when you have intended to submit the information to the third party as described above. After the information is provided to such third parties, the subsequent use or disclosure of such information is subject to those third parties' privacy policies and practices and CarOffer does not control their subsequent use or disclosure of information.

2. Other. CarOffer expressly reserves the right to release any personally identifiable information or other information you provide to third parties under the following circumstances: (a) when required by law or legal process, (b) to investigate and/or take action against illegal activity, suspected abuse or unauthorized use of the Site, (c) to protect the property or safety of our users or others, (d) to enforce our Terms of Service and (e) in connection with any sale or other transfer of ownership of all or a part of CarOffer. Further, if you make any personally identifiable

information publicly available on the Site, CarOffer reserves the right to disclose such information to third parties, including, without limitation, dealer and manufacturer partners.

Please note that the messages that CarOffer sends to you to confirm, fulfill or follow up on a request may incidentally include promotional material or other content from CarOffer or its partners. In the case of these messages, CarOffer is not sharing your personally identifiable information with those third parties. CarOffer reserves the right to share Usage Data with any third party for any reason. If you post any messages in the Forums that include your email address or phone number, you may receive unsolicited emails or calls from third parties.

Changes to this Statement

Any changes to this Statement will be posted on the Site in this location and this Statement will be identified as "Updated". Your continued use of the Site after such notice constitutes acceptance of such changes.

Security

Your personally identifiable information is one of our most valuable assets. We take steps to keep it physically secure in our data centers and it is accessible only to authorized personnel as needed to perform operations governed by this policy. Please keep in mind that despite these measures, CarOffer cannot guarantee or warrant 100 percent security of its servers and databases. Moreover, CarOffer cannot guarantee that personally identifiable information that you submit through the Site will not be intercepted or otherwise disclosed.

If you have any questions about this Privacy Statement, please email us at support@caroffer.com

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